



WISCONSIN FAMILY ACTION PAC
Marriage|Family|Life|Liberty

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Pro-Family PAC Makes Gubernatorial Endorsement

Madison – Wisconsin Family Action Political Action Committee (WFA PAC) announced today that it has endorsed Kevin Nicholson for governor.

Julaine Appling, WFA PAC Director, issued the following statement:

“Wisconsin Family Action PAC endorses candidates based on three criteria: their positions on our core issues and our assessment of the strength of their commitment to those positions, their character and personal integrity as leaders demonstrated by their past and current track records, and their ability to conduct a viable campaign for the office for which they are running. We see our endorsement as a kind of ‘seal of approval’ that says to voters ‘this candidate has been carefully and fully vetted.’

“Sometimes that means we put our seal of approval on more than one candidate for a single office, leaving it to the voters to make nuanced choices between two (and occasionally more) fully vetted candidates. This is one of those times.

“Kevin Nicholson, while he admittedly has no legislative or governing track record, has verbalized commitment to the positions WFA PAC holds on issues such as marriage and family, the sanctity of human life, and religious freedom in our state. But over the past four years, he’s done more than talk about his beliefs and commitment; he’s been actively involved in an organization that has promoted his core values and beliefs—the sanctity of human life, parents’ rights, education freedom, limited government, capitalism and the free market, reduced tax burden, religious freedom and more. We expect that Kevin will govern and lead consistent with what he says and what he has been doing.

“The endgame comes in November when the primary winner takes on Tony Evers head-to-head. The candidates we have endorsed for governor, Rebecca Kleefisch and Kevin Nicholson, are equipped to do that. We need the best we have to ensure Tony Evers and his liberal, destructive ideas are finished in The Badger State. Fortunately, we have that in the gubernatorial candidates WFA PAC has put its seal of approval on.”

Additional endorsements for other offices for this fall’s elections will be issued over the next several months.

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