



**WISCONSIN FAMILY ACTION**  
Marriage|Family|Life|Liberty

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**FOR IMMEDIATE RELEASE**

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## **Wisconsin Family Action Rolls Out Voter Guide for November 8 Election**

*Equipping Wisconsinites to vote wisely*

**MADISON, WI** - Wisconsin Family Action (WFA) has rolled out a brand new online voter guide for the upcoming General Election on Tuesday, November 8. This powerful resource covers contested races for president, the U.S. Senate, U.S. House districts, and state senate and assembly.

Julaine Appling, president of Wisconsin Family Action, comments, “We know many voters don’t believe they have access to factual information on the candidates. Compounding the problem is that many also believe the information they do obtain is marred by the candidate, big money, or the media. We believe this voter guide significantly helps solve this problem, encouraging all voters to judge a candidate, as much as possible, based on what they *do* and not on what they *say*.”

This unique, carefully researched voter guide shows, as information is available, who has endorsed the candidate, who the candidate has given more to and who he/she has received money from and any vote scores from various organizations. In addition, candidates had the opportunity to respond to a questionnaire, giving their positions on numerous issues of concern to Wisconsin voters. Finally, carefully vetted citizen panelists rate the candidates on a scale ranging from very liberal to very conservative.

Users of the guide can view all Wisconsin candidates or can tailor the information to reflect only the candidates who will be on their ballot.

“We believe this online voter resource gives voters reliable information on candidates and issues in an easily accessible format, greatly assisting them in confidently casting knowledgeable and responsible votes,” noted Appling.

WFA’s online voter guide is available [HERE](#).

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Wisconsin Family Action is a statewide organization engaged in strengthening, preserving and promoting marriage, family, life and liberty in Wisconsin.