



**WISCONSIN FAMILY ACTION**  
Marriage|Family|Life|Liberty

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**FOR IMMEDIATE RELEASE**

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### **Wisconsin Family Action Launches Ad Campaign Calling on Assembly Speaker To Schedule Vote on Baby Body Parts Bill**

Madison – Starting yesterday on WTMJ in Milwaukee and also airing this week in the greater Green Bay area, Wisconsin Family Action is sponsoring [television commercials](#) urging Assembly Speaker Robin Vos (R-Rochester) to put Assembly Bill 305 (AB 305) on the floor for a vote. The bill bans the sale and use of the body parts of aborted babies.

The [television ad](#) shows a preborn baby alive and active in his mother’s womb but who is very much at risk for being aborted and then having his body parts harvested and sold. The ad directs viewers to call Assembly Speaker Robin Vos and tell him to schedule a floor vote on AB 305.

Rep. Joel Kleefisch (R-Oconomowoc), Rep. André Jacque (R-De Pere) and Sen. Duey Stroebel (R-Saukville) are the authors of AB 305 and its senate version, Senate Bill 260.

“The ad clearly shows that human dignity is priceless,” said Julaine Appling, president of Wisconsin Family Action. “AB 305 is a prudent bill that is ultimately about the character of Wisconsin. A humane state that values human life doesn’t permit or in any way condone the commodification of its unborn children. In addition, research using the body parts, including tissue, from aborted babies, is not only unethical, but it has also produced, to date, no effective cures or treatments, making the dismemberment of these aborted babies even more unnecessary and horrific. At the public hearing in the Senate, several doctors and researchers who are employed at the Medical College of Wisconsin clearly testified to this research truth.”

Appling continued, “We are not anti-research. We are very much in favor of ethical research that respects the dignity of all human life, both born and preborn. If the medical research community insists on using fetal tissue, that can be done completely ethically from stillbirths or miscarriages when the mother consents to doing so. However, we believe the research that should be most aggressively pursued is the very ethical and wildly successful adult stem cell research that has so far resulted in incredible cures and treatments for a host of illnesses and diseases.”

“We believe the ad is the best way to let people know about the issue and the need to contact Speaker Vos about getting a vote on this important bill.” concluded Appling.

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Wisconsin Family Action is a statewide, not-for-profit organization actively strengthening, preserving and promoting marriage, family, life and liberty in Wisconsin.