



WISCONSIN FAMILY ACTION
Marriage|Family|Life|Liberty

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FOR IMMEDIATE RELEASE

July 28, 2016

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WFA HELPS WISCONSIN VOTERS FIND INFORMATION ON CANDIDATES
Hard-to-find background information becomes available at one online resource

Madison – As part of an ongoing voter education effort, Wisconsin Family Action (WFA) has announced today that it once again has partnered with iVoterGuide to provide Wisconsin citizens with unbiased, easily accessible background information on candidates running for state and federal office here in Wisconsin. WFA’s goal with this robust voter guide is to serve as an asset and tool for those voters looking for sometimes hard-to-find information on the candidates running for office, such as donations and endorsements from political action committees. In addition, the candidates are rated on a scale of very liberal to very conservative, giving users a general overview of how a panel of their peers believes these candidates would govern if elected.

“We are really excited about the new user-friendly interface of this exceptional online voter information resource. Over the years we have had countless voters from across the state come to us looking for a convenient, one-stop website that fairly presented background information on the candidates that would be appearing on their ballots, and we believe that the 2016 WFA iVoterguide will exceed their expectations,” said Julaine Appling, president of WFA.

The release of the WFA iVoterguide is well timed with in-person early voting having already begun for the Tuesday, August 9th Wisconsin Primary Election.

“With early absentee voting already starting, we believe this resource will be a valuable educational tool for those voters looking to cast a more informed ballot this fall, both in the primary and general elections.” Appling continued.

The Wisconsin iVoterguide can be accessed through the WFA website at: wifamilyaction.org, or simply by visiting wifa.ivoterguide.com.

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Wisconsin Family Action is a statewide, not-for-profit organization dedicated to strengthening, preserving & promoting marriage, family, life & liberty in Wisconsin.